



Though Nevada's economy has meaningfully diversified in recent years, tourism remains the main driver of the state's economy. Currently, the tourism industry employs almost one in four Nevadans and pays out nearly 20 percent of all wages. In particular, the health of Southern Nevada's tourism industry defines the state's economy, because such a large portion of visitors to Nevada are going to Southern Nevada. The region's tourism industry saw slight across-the-board improvements in 2019 over 2018. Metrics that improved included visitor volume, convention attendance, occupancy rates, downtown Las Vegas gaming revenues and average daily room rates. The only metric that did not improve was Las Vegas Strip gaming revenue, which held flat.

After decreases in 2017 and 2018, visitation increased in 2019 by 1.1 percent to 42.6 million people, which was the highest total since 2016 and the second-highest total on record. Strong convention attendance helped drive visitor growth, increasing by 2.3 percent in 2019 to 6.6 million, the highest total since 2017. Convention visitors accounted for 15.6 percent of all visitors in 2019. Convention attendance in 2019 was bolstered by the return of conventions such as the American Society of Health-System Pharmacists to Las Vegas (adding 20,000 attendees according to the Las Vegas Convention and Visitors Authority). Additionally, McCarran International Airport continued to experience strong passenger volumes, with total passengers at the airport surpassing 50 million for the first time in 2019. Passengers at McCarran in 2019 totaled 51.5 million, an increase of 3.7 percent over the 2018 total.

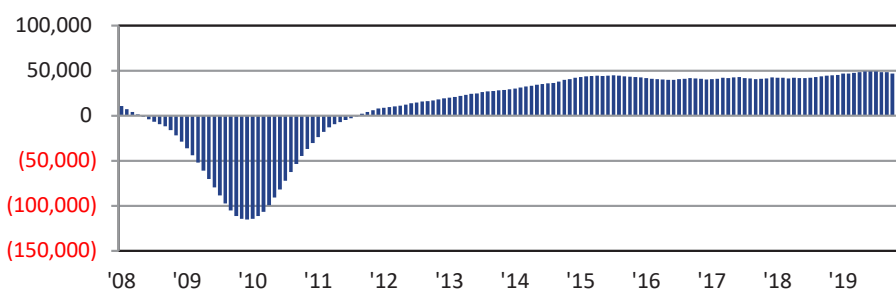
Hotels throughout the Las Vegas area also experienced performance improvements during 2019. Average occupancy rates during 2019 increased by 0.8 percentage points to

89.0 percent, while average daily room rates also increased by 3.3 percent during 2019, growing from \$128.74 to \$133.05. Not only did Southern Nevada's hotels charge more and fill more rooms, but they also generated more revenue from available hotel inventory. Revenue per available room (RevPAR) increased by 4.2 percent during 2019, growing from \$113.54 to \$118.33. Average occupancy rates, average daily room rates and RevPAR all returned to pre-recessionary peaks in 2019. Gaming revenue, particularly in downtown Las Vegas, performed well in 2019. Downtown revenues once again experienced strong growth in 2019, increasing by 5.4 percent during 2019 to \$684.9 million, the highest total since 2001. Gaming revenues on the Strip held flat at \$6.6 billion during 2019, but this total and the 2018 total were the two highest values for Strip gaming revenue since 2007.

Looking ahead through 2020 and beyond, planned and under-construction investments throughout Southern Nevada reflect an optimistic outlook on the state's tourism economy and will give the industry

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NEVADA EMPLOYMENT GROWTH
TRAILING 12-MONTH AVERAGES



Economic Briefing

FEBRUARY 2020

ISSUE TWO | VOLUME FOURTEEN

MONTHLY

Employment Indicators

Nevada Employment		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
1,446,400	1,454,700	1,419,500
GROWTH RATE	-0.6% ▼	1.9% ▲

Nevada Private Average Weekly Hours Worked		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
34.4	34.1	34.5
GROWTH RATE	0.9% ▲	-0.3% ▼

Nevada Unemployment Rate		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
3.8%	4.0%	4.4%
GROWTH RATE	-0.2% ▼	-0.6% ▼

TRAILING 12-MONTH

Employment Indicators

Nevada Employment ⁽¹⁾		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
1,430,308	1,428,067	1,386,467
GROWTH RATE	0.2% ▲	3.2% ▲

Nevada Private Average Weekly Hours Worked ⁽¹⁾		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
34.6	34.6	34.1
GROWTH RATE	0.0% ◆	1.3% ▲

Nevada Unemployment Rate ⁽¹⁾		Dec-19
Current Period	Prev. Period	Same Period Prev. Yr.
4.1%	4.1%	4.6%
GROWTH RATE	0.0% ◆	-0.5% ▼

Notes: (1) Trailing 12-month/4-quarter averages.
(2) Trailing 12-month/4-quarter totals.

MONTHLY & QUARTERLY
Economic Indicator Series

Nevada Initial Unemployment Insurance Claims

Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
12,006	10,477	11,948
GROWTH RATE	14.6% ▲	0.5% ▲

Nevada Residential Housing Units Permitted

Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
1,276	1,087	1,140
GROWTH RATE	17.4% ▲	11.9% ▲

Nevada Taxable Retail Sales

Nov-19

Current Period	Prev. Period	Same Period Prev. Yr.
\$5,418,306,263	\$5,376,257,718	\$5,111,430,721
GROWTH RATE	0.8% ▲	6.0% ▲

Nevada Gross Gaming Revenue

Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
\$1,057,602,710	\$937,471,861	\$999,678,537
GROWTH RATE	12.8% ▲	5.8% ▲

Las Vegas/Reno-Tahoe Enplaned and Deplaned Passengers

Nov-19

Current Period	Prev. Period	Same Period Prev. Yr.
4,497,015	4,990,197	4,406,260
GROWTH RATE	-9.9% ▼	2.1% ▲

Clark/Washoe County Visitor Volume

Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
4,029,904	4,106,446	3,851,440
GROWTH RATE	-1.9% ▼	4.6% ▲

Nevada New Business Creation

Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
1,153	1,038	-77
GROWTH RATE	11.1% ▲	1597.4% ▲

Nevada Housing Price Index

(Q1 1991 = 100)

Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
274.7	273.6	261.7
GROWTH RATE	0.4% ▲	5.0% ▲

Clark County Office Market

Vacancy Rate

Q4 '19

Current Period	Prev. Period	Same Period Prev. Yr.
14.5%	15.0%	16.1%
GROWTH RATE	-0.5% ▼	-1.6% ▼

Nevada Hotel/Motel Occupancy

Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
85.0%	85.6%	85.0%
GROWTH RATE	-0.6% ▼	0.0% ◀

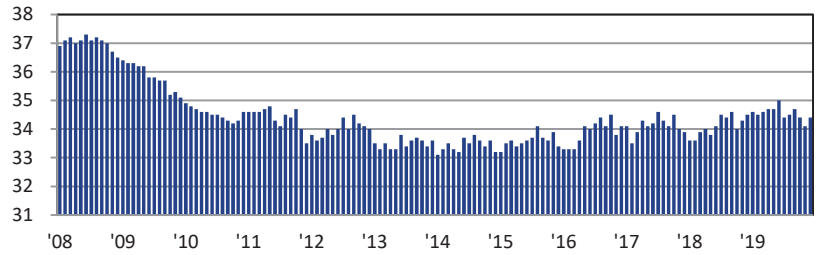
State of Nevada Personal Income

Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
\$39,348,575,000	\$39,011,825,000	\$37,517,150,000
GROWTH RATE	0.9% ▲	4.9% ▲

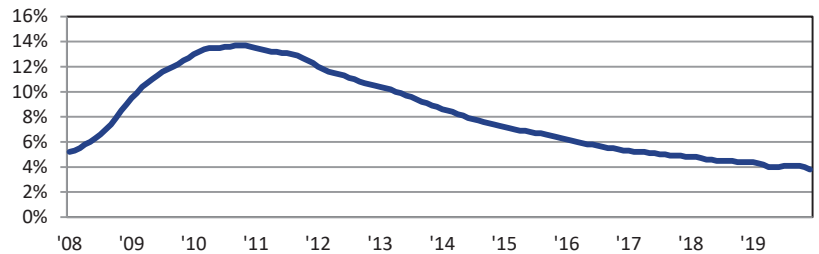
NEVADA PRIVATE AVERAGE WEEKLY HOURS WORKED

MONTHLY SERIES



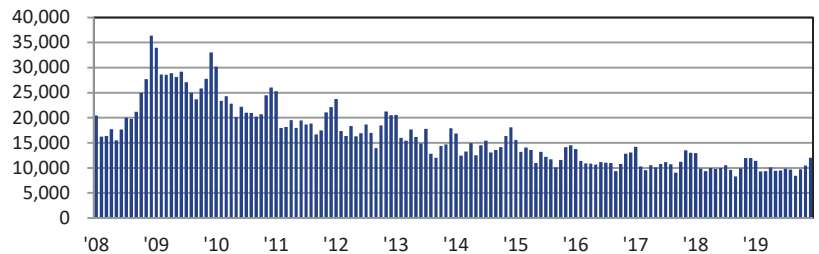
NEVADA UNEMPLOYMENT RATE

MONTHLY SERIES



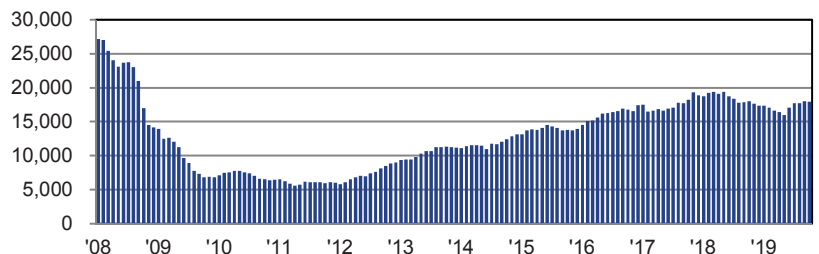
NEVADA UNEMPLOYMENT INSURANCE CLAIMS

MONTHLY SERIES

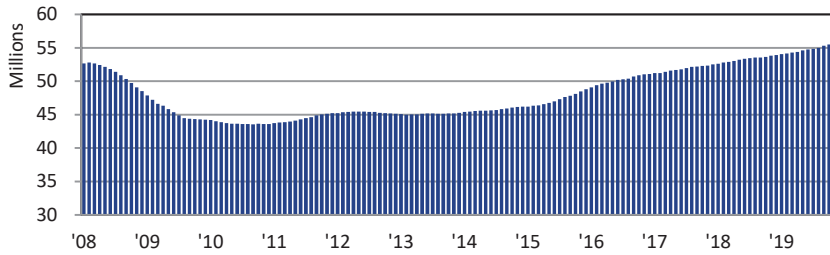


NEVADA RESIDENTIAL UNITS PERMITTED

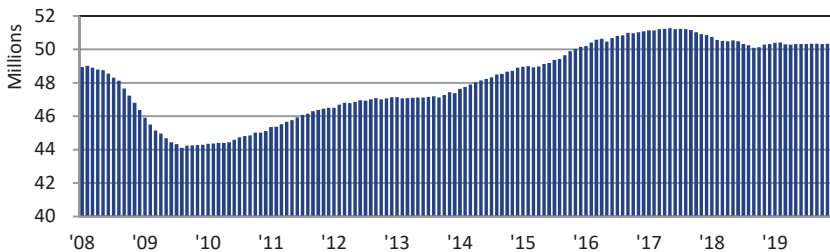
TRAILING 12-MONTH TOTALS



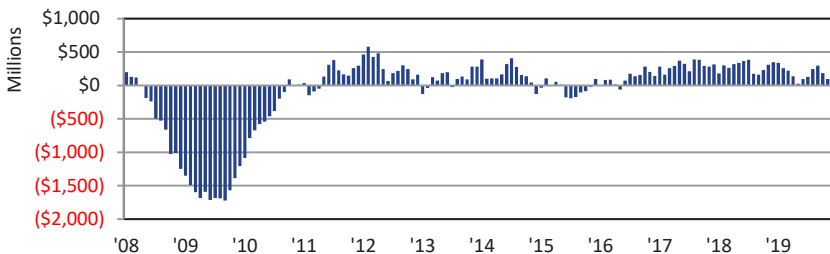
LAS VEGAS/RENO-TAHOE AIRPORT PASSENGER COUNTS
TRAILING 12-MONTH TOTALS



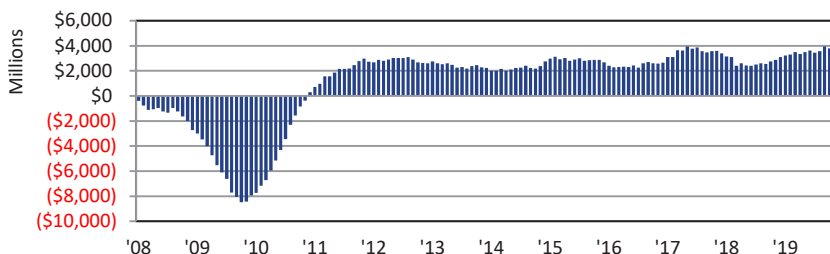
CLARK/WASHOE COUNTY VISITOR VOLUME
TRAILING 12-MONTH TOTALS



GROWTH IN NEVADA GROSS GAMING REVENUE
TRAILING 12-MONTH TOTALS



GROWTH IN NEVADA TAXABLE RETAIL SALES
TRAILING 12-MONTH TOTALS



TRAILING 12-MONTH
Economic Indicator Series

Nevada Initial Unemployment Insurance Claims ⁽²⁾ Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
119,251	119,193	124,091
GROWTH RATE	0.0% ▲	-3.9% ▼

Nevada Residential Housing Units Permitted ⁽²⁾ Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
17,561	17,425	17,321
GROWTH RATE	0.8% ▲	1.4% ▲

Nevada Taxable Retail Sales ⁽²⁾ Nov-19

Current Period	Prev. Period	Same Period Prev. Yr.
\$64,204,337,816	\$63,897,462,274	\$60,505,358,881
GROWTH RATE	0.5% ▲	6.1% ▲

Nevada Gross Gaming Revenue ⁽²⁾ Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
\$12,031,501,286	\$11,973,577,114	\$11,917,260,802
GROWTH RATE	0.5% ▲	1.0% ▲

Las Vegas/Reno-Tahoe Enplaned and Deplaned Passengers ⁽²⁾ Nov-19

Current Period	Prev. Period	Same Period Prev. Yr.
55,602,313	55,511,558	53,839,334
GROWTH RATE	0.2% ▲	3.3% ▲

Clark/Washoe County Visitor Volume ⁽²⁾ Dec-19

Current Period	Prev. Period	Same Period Prev. Yr.
50,517,153	50,338,689	50,314,709
GROWTH RATE	0.4% ▲	0.4% ▲

Nevada New Business Creation ⁽²⁾ Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
2,654	1,424	621
GROWTH RATE	86.4% ▲	327.4% ▲

Nevada Housing Price Index ⁽¹⁾ Q3 '19
(Q1 1991 = 100)

Current Period	Prev. Period	Same Period Prev. Yr.
271.4	268.1	250.6
GROWTH RATE	1.2% ▲	8.3% ▲

Clark County Office Market Vacancy Rate ⁽¹⁾ Q4 '19

Current Period	Prev. Period	Same Period Prev. Yr.
15.1%	15.5%	16.4%
GROWTH RATE	-0.4% ▼	-1.3% ▼

Nevada Hotel/Motel Occupancy ⁽¹⁾ Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
83.0%	83.0%	82.7%
GROWTH RATE	0.0% ◆	0.3% ▲

State of Nevada Personal Income ⁽²⁾ Q3 '19

Current Period	Prev. Period	Same Period Prev. Yr.
\$157,394,300,000	\$156,047,300,000	\$150,068,600,000
GROWTH RATE	0.9% ▲	4.9% ▲

Notes: (1) Trailing 12-month/4-quarter averages. (2) Trailing 12-month/4-quarter totals.

« Continued From Cover

increased staying power for the long term. Currently there are \$18.6 billion of planned and under-construction tourism projects in Southern Nevada, with \$11.0 billion of these investments currently under construction. Under-construction projects expected to complete within the next two years include new resorts, events centers and convention center spaces including Resorts World Las Vegas, Allegiant Stadium, the Las Vegas Convention Center expansion and the Caesars FORUM Conference Center. Resorts World Las Vegas will add an additional 3,500 rooms of inventory on the northern end of the Las Vegas Strip, while Allegiant Stadium will serve as the home of the Raiders, bringing even more tourists to Las Vegas during the NFL season.

New convention space completing within the next two years, including the Wynn Convention Center, the Caesars FORUM and the expanded Las Vegas Convention Center, will attract even more convention visitors with an additional 2.4 million square feet of convention and meeting space. Furthermore, the FORUM will be able to accommodate an additional 10,000 patrons at a time; when considered with the additional space completing in the next two years, Las Vegas will have substantially newer and greater capacity to host conventions and trade shows. If these projects complete in a successful and timely fashion, they should help Las Vegas maintain its position as a powerhouse in the tourism space.

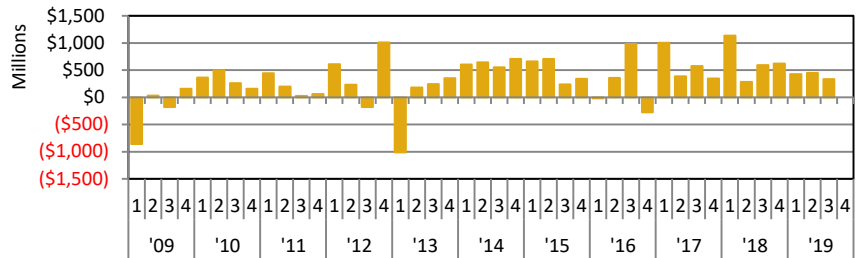
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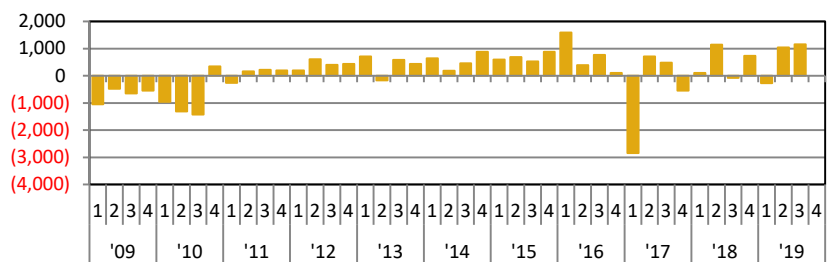
appliedanalysis.com

Methodology: Applied Analysis (“AA”) was retained by Nevada State Bank to summarize and analyze a series of key economic indicators on a recurring basis. Relevant data were obtained from AA’s internal databases as well as national, regional and local data providers, including, without limitation, state and local governments. While we have no reason to doubt the accuracy of any of the data reported, we have not performed an audit or assurance procedures on these data, and as such, we cannot attest to their completeness. Generally speaking, data reported are for Nevada, Clark County, Washoe County, or the metropolitan areas therein. Please note that these geographies may differ slightly between data providers.

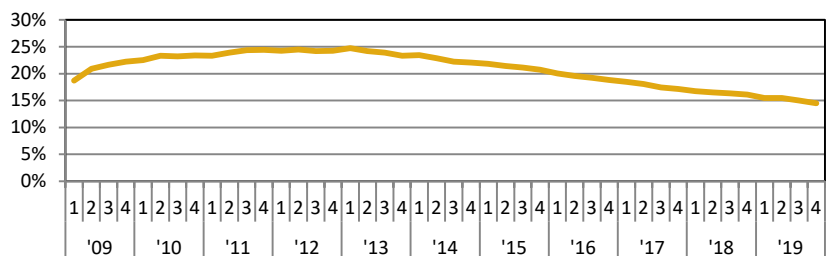
NEVADA PERSONAL INCOME GROWTH
QUARTER-OVER-QUARTER



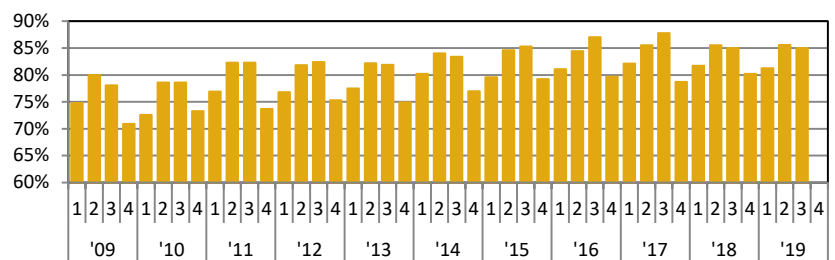
NEVADA NEW BUSINESS CREATION
QUARTER-OVER-QUARTER



LAS VEGAS OFFICE MARKET VACANCY RATE
QUARTERLY SERIES



NEVADA HOTEL/MOTEL OCCUPANCY
QUARTERLY SERIES



NEVADA STATE BANK
THE DOOR TO YOUR FUTURE